



ZIMBABWE OPEN UNIVERSITY

"Empowerment Through Open Learning" ®

FACULTY OF COMMERCE
SHORT COURSE

Growing an Innovative Organisation Through Intrapreneurship

Course Description

Modern businesses are required to think innovatively to stay relevant and viable. Intrapreneurs are naturally placed to take an active role in driving innovation and risk-taking within an organisation. They can identify appropriate risk-taking and how to foster innovation from within an organisation. Intrapreneurs are another word for change agents—which is precisely what we are creating through this intensive four-day training.

Course Content

- Intrapreneurship and its role in innovation.
- Individual, team, and organisational impact of intrapreneurship.
- Benefits of intrapreneurship at all organisational levels.
- Strategies for leveraging existing skills and tactics for honing creativity.

Course Duration	: 12-16 June 2023
Time	: 0800-1500 hours
Delivery Mode	: Face-to-Face
Investment	: US\$150
Target Group	: Middle Managers in local authorities, private companies, public enterprises, and NGOs.
Venue	: Zimbabwe Open University Head Office, Harare

Facilitators : Professor Tavonga Njaya
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**Dare to Become an Intrapreneur
and Reap the Benefits!**